

# Are you a Small Biz with a BIG IDEA?



Submit a proposal for NASA SBIR/STTR Program funding

### STEP 1: Get familiar

SBIR = Small Business Innovation Research STTR = Small Business Technology Transfer

We empower small businesses to deliver technological innovation that contributes to NASA's missions, provides societal benefit, and grows the US economy.

Learn more

#### Your SBIR/STTR journey

You begin with Phase I to establish a proof of concept. After that you're eligible for Phase II to continue developing your innovation. The final goal is to take your idea to Phase III, commercialization or infusion in a NASA or other mission.







Learn more:

sbir.nasa.gov sbir.nasa.gov/guide

#### What's the difference between SBIR & STTR?

The primary difference is that an STTR project requires the small business to be teamed with a non-profit research institution.

• Read more about SBIR/STTR requirements in this year's solicitation:

Learn more

 Learn more about SBIR/STTR eligibility criteria: sbir.gov/applicants

Is your idea related to our focus areas?



Focus Areas are how we group NASA interests and related technologies for the solicitation. We aim to make it simple for you to understand related needs across our agency and identify subtopics where your research and development capabilities may be a good match.

Read more



This icon signals focus areas related to the Moon to Mars campaign!

# STEP 2: Submit a proposal



- 3 Use SBC ID to create a login for the NASA Electronic Handbook (EHB)
- proposal submission system

  4 Register your company here: sam.gov/SAM
- (4) Register your company here: **Sam.gov/SAW**

Do these steps early so that there are no delays with your application.



# Create your EHB Login

All applicants are required to submit proposals in the EHB.

Create login

## You may refer to the Learning & Support resources on

the login page.



#### Review the SBIR/STTR Phase I checklist

Double-check before you submit

Learn more

For support, contact the NASA SBIR/STTR Help Desk 301-937-0888 or sbir@reisystems.com.

M-F; 9am – 5pm ET



# SUBMIT 20 We're giving you a round of applause and hope you'll do the same for all the hard work

you put into your proposal.

We appreciate your patience as we carefully and thoroughly review each proposal. Selections will be announced via email and on our website in early July. You can also expect a debrief

sharing proposal strengths and weaknesses within 60 days of the

announcement - this will help you prepare for next year!